InterGen

TOP 7 OVER 70™

2027 Calgary Awards Gala Partnership Opportunities

October 26, 2027



More Than a Gala

Top 7 Over 70™ celebrates a simple but powerful idea:

Leadership has no age limit.





Since 2017, Top 7 Over 70 has recognized extraordinary individuals who have launched businesses, initiatives, organizations, and movements after the age of 70—demonstrating that innovation, leadership, and impact do not end at retirement.

What began as a single evening of recognition has grown into one of Alberta's most respected leadership platforms, bringing together founders, executives, investors, advisors, philanthropists, and community builders to celebrate the experience that continues to shape our future.

Powered by InterGen, Top 7 Over 70 is helping redefine how we think about leadership, legacy, and the value of experience.

October 2027 marks our sixth Awards Gala.








Why Top 7 Matters

Within the next decade, nearly one in four Canadians will be over the age of 65. At the same time, many of our most experienced leaders are continuing to build companies, launch initiatives, mentor entrepreneurs, and strengthen communities.

Top 7 Over 70 exists to celebrate those individuals—and to remind us that some of life's most meaningful contributions happen well beyond traditional retirement.

The Gala shines a spotlight on leaders whose work inspires future generations while creating meaningful connections between experience and ambition.

This is more than recognition. It is a celebration of leadership that continues to shape Alberta and Canada.







Annual Programming

Top 7 Over 70 programming is designed to create meaningful opportunities for experienced leaders to remain engaged, visible, and connected to the broader business community. Through a mix of flagship events, intimate gatherings, and thought leadership conversations, the platform fosters intergenerational relationships while creating year-round touchpoints for sponsors and partners.

Programs



Top 7 Over 70 Alumni Lunch

An annual gathering that brings together honourees and alumni to celebrate ongoing contributions, strengthen relationships, and launch new initiatives within the Top 7 community.



The Long Game: Still Starting

A flagship intergenerational event featuring experienced leaders who continue to build, invest, advise, and shape the future. The event focuses on relevance, leadership, and the value of experience in a rapidly changing world.



Gray Breakfast Forum

Curated breakfast discussions that create opportunities for deeper relationship building, mentorship, and meaningful dialogue between honourees, founders, sponsors, and community leaders.



Legacy Lessons

A leadership conversation series featuring senior leaders sharing insights on leadership, purpose, resilience, and continued contribution. These sessions are designed to capture and share wisdom that benefits future generations of leaders.

The 2027 Awards Gala

Every two years, Alberta's business community gathers for one unforgettable evening. The Top 7 Over 70 Awards Gala celebrates seven remarkable leaders while bringing together the people shaping Alberta's future.

Expected Attendance:

800+

Attendees Include:

CEOs • Founders • Investors • Entrepreneurs • Board Directors • Government Leaders • Corporate Executives • Community Builders •







The Gala is known for meaningful conversations, exceptional storytelling, and an audience unlike any other event in Western Canada.



Why Sponsor

Supporting Top 7 Over 70 is an investment in leadership, community, and Alberta's future.

Sponsors receive the opportunity to:

- ✓ Align with one of Alberta's most respected leadership celebrations
- ✓ Build relationships with influential business leaders
- ✓ Increase visibility among senior decision makers
- ✓ Demonstrate a commitment to community leadership
- ✓ Support intergenerational innovation and mentorship

Most importantly, sponsors become part of a movement celebrating leaders whose impact continues well beyond retirement.







Ecosystem Integration

Top 7 Over 70 is not a standalone initiative. It is integrated into the broader InterGen ecosystem, creating opportunities for experienced leaders to engage with founders, investors, advisors, and community partners throughout the year.

This integration expands the reach and impact of Top 7 while providing sponsors with visibility across multiple communities and programs.







The InterGen Community



The Advisor Circle

Connects experienced leaders with founders and growth-stage companies through mentorship, advisory opportunities, leadership discussions, and ecosystem engagement.



Venture Network

Provides opportunities for founders and emerging leaders to learn from experienced business leaders through events, storytelling, and intergenerational programming.



InterGen Investor Network

Brings together investors, founders, and experienced advisors to support company growth, strategic decision-making, and stronger ecosystem connections.

Sponsorship Packages

Presenting
$50,000 *(Limit 7)*

- ✓ Exclusive
- ✓ Preferred seating with logo on the table
- ✓ Presenter of an award to a recipient
- ✓ Logo on Top 7 Over 70 website, linking to corporate website
- ✓ Logo on gala program
- ✓ Digital logo on sponsor reel at gala
- ✓ Social media pre-gala promotion
- ✓ Logo in Calgary Herald
- ✓ Award recipient media luncheon
- ✓ VIP Pre-Gala Reception

20 Gala Attendees

$48,750
Charitable Receipt (Individuals)
- less cost of tickets

Gold
$25,000

- ✓ Preferred seating with logo on the table
- ✓ Logo on Top 7 Over 70 website, linking to corporate website
- ✓ Logo on gala program
- ✓ Digital logo on sponsor reel at gala
- ✓ Social media pre-gala promotion
- ✓ Logo in Calgary Herald
- ✓ Award recipient media luncheon
- ✓ VIP Pre-Gala Reception

10 Gala Attendees

$21,750
Charitable Receipt (Individuals)
- less cost of tickets

Silver
$15,000

- ✓ Preferred seating with logo on the table
- ✓ Logo on Top 7 Over 70 website, linking to corporate website
- ✓ Logo on gala program
- ✓ Digital logo on sponsor reel at gala
- ✓ Social media pre-gala promotion
- ✓ Logo in Calgary Herald
- ✓ VIP Pre-Gala Reception

6 Gala Attendees

$12,900
Charitable Receipt (Individuals)
- less cost of tickets

Bronze
$7,500

- ✓ Name on Top 7 Over 70 website, linking to corporate website
- ✓ Logo on gala program
- ✓ Digital logo on sponsor reel at gala
- ✓ Social media pre-gala promotion
- ✓ VIP Pre-Gala Reception

4 Gala Attendees

$6,100
Charitable Receipt (Individuals)
- less cost of tickets

Patron
$2,500

- ✓ Name on Top 7 Over 70 website, linking to corporate website
- ✓ Logo on gala program
- ✓ Digital logo on sponsor reel at gala

2 Gala Attendees

$1,800
Charitable Receipt (Individuals)
- less cost of tickets

Additional Sponsorship Opportunities

Exclusive opportunities include:

- VIP Reception Partner
- Entertainment Partner
- Wine Partner
- Reception Partner
- Award Trophy Partner
- Photography Partner
- Registration Partner
- Valet Partner
- Legacy Video Partner
- Dessert Partner

Contact us to discuss availability and benefits

Previous Sponsors

Presenting Partners

National Bank of Canada · Sandstone Asset Management Inc · RBC Foundation · Roynat Capital · Scotiabank · Alberta Blue Cross · WestJet · Trico LivingWell Retirement Community · Suncor Energy

Gold Sponsors

Amrop Rosin · Blue Rock Law · Brookfield · Calgary Herald · CORIL · CPKC · Falk Built · GeologicAI · Redpoint Media Group · United Active Living · MBS Capital Corp. · Bill & Ruth Kujat

Silver Sponsors

Archer Exploration Corp. · Cenovus Energy · Jayman Built · Keyera · Mawer · METI · Olympia Trust Company · Rockwood Custom Homes · The Tanya Eklund Group · Tourmaline Oil Corp. · Jim Davidson · W. Brett Wilson · James K. Gray

Bronze Sponsors

The Calgary Foundation • Academy of Aging • Age Care • Airsprint • ARC Financial Corp. • ATCO • Canadian Natural • The City of Calgary • Peak Cellars • FGS Longview • Heritage Park • University of Calgary • Longbow Capital • Maggnum Ventures • Peters & Co Limited • Remington Development Corp • Arcurve • WCD • Rubellite • Strathcona Resources • Viewpoint • Alan & Shelly Norris • David Bissett • Clayton Feick • Zeidler Family • Ron Ghitter • Alfred Fisher • Brian & Stephanie Felesky • Bonnie Dupont & Barry Bultz

Previous Sponsors

Patron Sponsors

Heather Culbert • Shelley Kuipers & Brian Craig • Adobe Investments Inc. • Andy Melton / Melcor Developments Ltd. • Colin Baker • Finofo • Osler, Hoskin & Harcourt LLP • Hunter Family Foundation • Andrew Crooks • Mary Moran • Bennett Jones LLP • Durum Capital • Deloitte LLP • McDonald Luxurious Custom Homes Ltd. • Showpass • Daryl Gilbert • DealPoint for Syndicates • Virtuo Inc. • Green Drop • Crystal Creek Homes • Nancy Lever • Mike & Jacquie Broadfoot • Jan and Larry Fichtner • Wayne Foo Foundation • Algar, Virtue & Associates Inc. • Tania Willumsen • Clear North Capital • Gerry & Anna Maier • Clive and Ruth Beddoe • John Crosland • Aspen Properties • Jack and Louise Lee • Jenny Belzberg • Barry Sullivan • Kathairos Solutions • The Myron And Catherine Tetreault Foundation • Superior Lodging Corp. • Keith MacPhail • Peter Kinash • Mike Shaikh • Richard Bird • Tim Hearn • Gai Ward • Sagard Wealth • Eldon Raymond Smith • John Langille • Grant Fagerheim • Ruth Peters • Peter and Carol Ann Williams • Shane Homes Ltd. • Toshimi and Bill Sembo • Sam Kolias • Jack Carter Chevrolet Buick GMC • Aimsio Inc. • Boost Advisors • Calvert Home Mortgage Investment Corporation • Felesky Flynn LLP • Garrett Agencies Ltd. • Level 52 • Robert Bietz • UFA Cooperative Ltd. • Werklund Foundation on behalf of Dave Werklund • Bri-Mor Developments • Valentine Volvo • Woodridge Ford Lincoln • FYI Eye Care and Services Inc. • Sharon Siebens • Mancal Corporation • Myles O'Connor • Bow Valley College • Brad & Joslynn Bay Foundation • Opportunity Calgary Investment Fund • Dentons Canada LLP • Ovintiv • ZayZoon • Steve Allan • Symend • Roy McLellan

Nominations

Nominations for the 2027 Top 7 Over 70™ Awards are now open.

If you know someone redefining what is possible later in life — a new venture, a cause taken up, a pursuit re-engaged after 70 — we would love to hear their story.



Nomination Criteria

Nominees will have achieved a meaningful milestone or realized a vision that inspires Albertans of all ages and demonstrates that age is not a barrier to new passions or impact.

Excellence, creativity, innovation or collaboration — in one or more of these areas:

- **Health, Wellness & Recreation**
  Enhancing individual health, community well-being, or quality of life for others.
- **Science**
  Advancing discovery, conducting research, educating others, creating new knowledge, or contributing publications.
- **Volunteerism & Philanthropy**
  Demonstrating significant impact, dedication, innovation, or leadership through the contribution of time, talent, and/or resources.
- **Overcoming Adversity**
  Confronting challenges, overcoming obstacles, or driving meaningful change in the face of adversity.
- **Making a Difference**
  Delivering an exceptional contribution to a community, organization, or broader group.
- **Arts & Culture**
  Creating, performing, teaching, mentoring, or promoting arts and culture.
- **Business**
  Launching a new venture or driving transformative growth or innovation within an existing business.
- **Environment**
  Taking action, developing innovative solutions, or inspiring others to support environmental sustainability.

Submit a Nomination

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TOP 7 OVER 70™

Together, we can ensure leadership, experience, and wisdom remain visible and impactful for generations to come.

For partnership inquiries:
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Support
Top 7 Over 70™

InterGen